

PesoFi WiFi Hotspot

Hotspot Host Program Overview

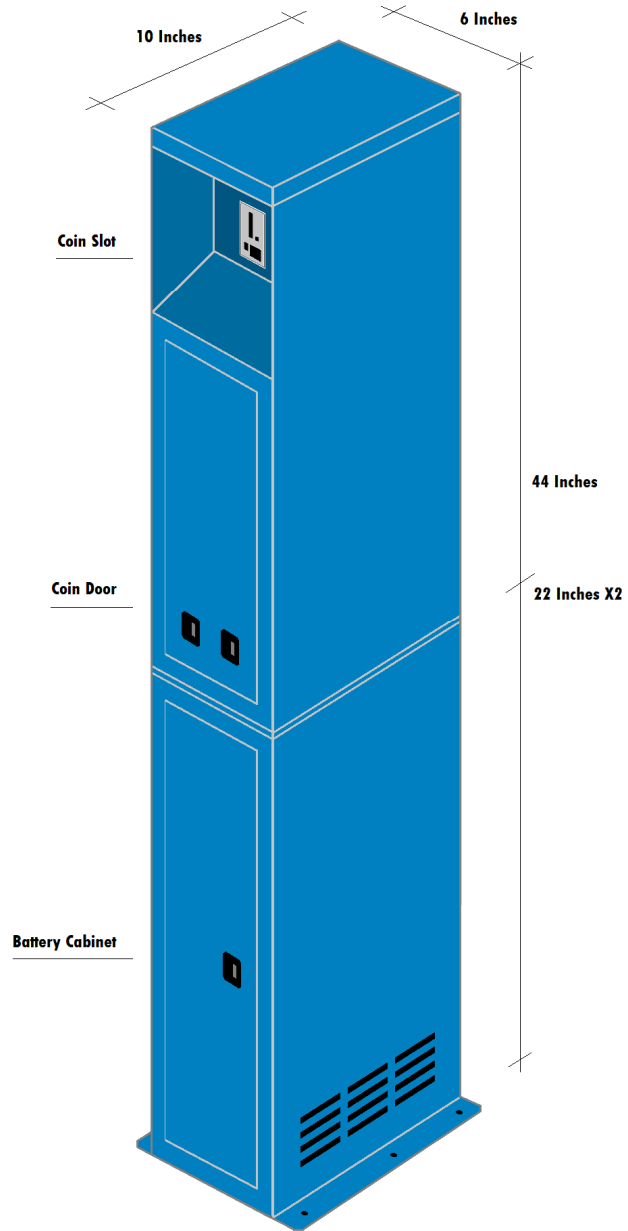
The PesoFi Hotspot is a retail business that allows a PesoFi Hotspot Host to offer Internet access via WiFi to users within a radius of up to 300-meter radius of its location

Overview of the PesoFi Hotspot Retail Business

- Each PesoFi Hotspot can connect to WiFi-ready devices such as mobile phones, tablets, or laptops, within a radius of up to 300-meters
 - Up to 160 devices can be connected simultaneously
 - The PesoFi Hotspot can run 24/7
 - It will consume approximately PhP200 worth of electricity monthly, running 24/7
 - It does not require any interaction with a person, as it is designed as a vendo machine – just drop coins into the slot
 - User interaction and access management will be done via an automatic interface that will appear on a user's WiFi-ready device
 - Internet Access will be sold in units of
 - Per Hour = PhP5
 - Per Ten-Minutes = PhP1
 - The PesoFi Hotspot Host will earn 20% of sales from his PesoFi Hotspot unit
 - The PesoFi Hotspot Host will only have to pay for the cost of electricity – nothing else; bandwidth and other related costs will be undertaken by PesoFi

PesoFi Hotspot Host Business

- The PesoFi Hotspot Business Scenario
 - 160 users per hour x 24 hours of operation daily
 - = 3840 hours of Internet access, for sale daily
 - = PhP19,200 worth of Internet access hours, for sale daily
 - Assumption:
 - Only 10% of the 3840 hours will be sold daily
 - =384 hours sold daily
 - = PhP1920 worth of Internet access sold daily
 - = 11,520 hours sold monthly
 - = PhP57,600 worth of Internet access sold monthly
 - The PesoFi Hotspot Host can earn
 - = 20% x PhP57,600
 - =PhP11,520 per month
- What a PesoFi Hotspot Host Needs to Have/ Do
 - 1 square foot floor area (1 foot x 1 foot) to place the PesoFi Hotspot
 - Roof or outside area to mount a 10- to 60-foot pole (depending on the PesoFi Hotspot Host's location from which we can access our nearest base station)
 - For wireless Internet access
 - Pay / shoulder the PesoFi Hotspot's Electricity Consumption; i.e., approximately, PhP200/month
 - NO OTHER COST WILL BE PAID BY THE PESOFI HOSTPOT HOST



PesoFi Hotspot Unit